

Chatelaine Advertisers Offer Suggestions to Help Solve the Christmas Gift Problem . .

ONLY worthy products and services are accepted for introduction to Chatelaine homes through the advertising pages of Chatelaine. Readers, therefore, can buy the lines advertised in Chatelaine with confidence of satisfactory service. By insisting on trademarked lines of known quality and value, Chatelaine readers avoid costly mistakes when buying for their homes.

Adex Tablets	55	Knox Gelatine	60
Arden, Elizabeth	49	Kodak	29
Aristo Products	52-71	Kruschen Salts	46-48
Bayer Aspirin	44	Lambert Pharmacal Co.	1
Beecham's Pills	50	Lea & Perrin's Sauce	67
Bissell Carpet Sweepers	71	Lewis Medicine Co.	50
Blondex	46	Listerine	1
Boots Chemists	47	Lyle's Golden Syrup	66
Borden Co. Ltd., The	67	Maybelline	47
Bromo Quinine	46	Mercialized Wax	40
Brownstone	48	Midal	39
Campbell's Soup	19	Mitcham Lavender	42
Canadian General Electric Co.	74	Mixmaster	74
Canadian General Rubber	52-71	Musterale Co. Ltd.	46
Canadian Kodak Co. Ltd.	29	Mutual Life Ins. Co.	75
Canadian Spool Cotton, The	42	Northam Warren Ltd.: Cutex	37
Canadian Westinghouse Co. Ltd.	73	Oneida Community Ltd.	4th Cover
Cash, J. & J.	47	Orlex	50
Casteria	53	Ovaltine	66
Caylon Tea Bureau	62	Parker Pen Co. Ltd.	69
Chalfonte Haddon Hall	42	Pedadyne Co.	48
Chasebrough Mfg. Co.	52	Phillips' Milk of Magnesia	54
Chipsa	6	Pinealeum	46
Church & Dwight Ltd.	64	Pond's Extract Co. of Canada Ltd.	25
Coats' and Clark's Spool Cotton	42	Potter Drug & Chemical Co.	71
Courtauld's (Canada) Ltd.	38	Potter & Moore Ltd.	42
Cox Gelatine	66	Procter & Gamble: Chipsa	6
Cream of Wheat	27	P and G Naphtha Soap	60
Cutex	37	Rexall Drug Stores	46
Cuticura Remedies	71	Rolls Razor	48
Dall Lace	46	Roman Meal	64
Dearborn Supply Co.	40	Rubinstein Cosmetics	47
Damian Textile Co.	2nd Cover	Silva	68
Dr. Jackson Roman Meal	72	Squibb Cod Liver Oil	55
Eagle Brand Fondant	67	Standard Brands Ltd.: Fleischmann's Yeast	23, 40
Edison Mazda Lamps	74	Sterling Products: Bayer's Aspirin	44
Evan Williams	42	Phillips' Milk of Magnesia	54
Excelsior Life Insurance Co.	67	Stevens-Hepner Ltd.	40
Fels-Naptha Soap	31	Tampax	28
Fine Foods of Canada Ltd.	66	Tangee	48
Fleischmann's Yeast	23-40	Tate & Lyle Ltd.	66
Flexible Shaft Co.	74	Taylor Thermometers	60
Flexible Shaft Co.	74	Vapo-Cresoline	48
Ford Motor Car Co. of Canada	3	Vaseline	52
Fry-Cadbury Ltd.	68	Viceroy Mfg. Co.	52
Goddard's Powder	74	Vicks VapoRub	52
Goussard's Oriental Cream	42	Waterman Fountain Pens	56
Groves Bromo Quinine	46	Woodbury's Creams	34
Haizel, H. J.	3rd Cover	Woodbury's Facial Soap	35
Helena Rubinstein Ltd.	47	Yardley's Ltd.	50
Hinds Cream	32		
Hendrick Furniture Co.	20		
Haubigant	30		
International Silver Co. Ltd.	65		
Jackson's Roman Meal	64		
Jergens, Andrew, Co.	45		
Kellogg Co.: All Bran	61		
Keystone Ivory	40		

Compiled as a convenience to the readers of Chatelaine; this index is not guaranteed against occasional error or omission, but the greatest care is taken to ensure accuracy.

Windows..

by

H. NAPIER MOORE



IN KEEPING this appointment with you I'm afraid I have established a record in indolence. Since breakfast I have been nursing a pad of paper and a pencil, intending to get down to business. It's dark now, and I haven't got any farther than this.

The fact is that I have spent an entire day looking out of a window. It's a great weakness of mine—looking out of windows. I'm probably Canada's champion persistent window-looker.

It's a train window through which I have been gazing today. I'm especially good at looking out of train windows. During the past twenty odd years I have criss-crossed this Dominion so often that you'd think I would be able to settle down and read a book or look at picture postcards. But not me.

Here I've sat, for the umpteenth time, watching Manitoba, Saskatchewan and Alberta go by; eyes glued on the vanishing point of the ribbons of steel pricked on an amazingly distant horizon; the ocean of rolling plain, now void of wheat and patched with rich blacks; watching the tiny figures of men guiding miniature horses and machines, spending Thanksgiving Day in earnest labor, for there has been snow along the line; watching the scattered rows of red-coated sentinel elevators silhouetted against a golden sky; the flash of passing boxcars filled with wheat.

THERE ARE other people looking out of windows, too. Across the fields, in isolated farmhouses, in rough shacks, there is a woman who runs to the window to watch the train go by. I think she must look at it rather wistfully. For where we are, unexpectedly early frosts killed what would have been a fine crop. In a few hours a year's hard toil has been rendered useless. There'll be no new dress for her; no new clothes and shoes for the youngsters. But when her man comes back to supper she'll be smiling.

Which is why the West will win out, as it has won out in the past. No man is licked when he has a wife with the spirit of the prairie woman.

A FEW weeks ago I saw another woman looking through another window. It was a gorgeous window, on Fifth Avenue, New York. This woman stood at the corner, and in a little pad, made rapid sketches of the latest French dresses which draped the models on the other side of the glass. Before the day was out her employers would be turning out cheap imitations of those dresses, to be sold off racks all over the continent.

Some of them will be hanging on a rack in a department store in the Northern Alberta town toward which we are speeding. But because of a night of frost a lot of women won't be able to even look at them.

The dining-car window. They were bright-looking youngsters, and we had a minute's chat. I said lamely that I supposed they got a lot of fun out of watching the train come in. One of them said, rather doubtfully: "Yes. But we really come down to watch the people eating. You see we're on relief."

"All aboard!" Off again.

YOU DON'T have to be a wizard at deduction to find out *why* numbers of people vote for Social Credit and other hoped for remedies. Whether or not these plans can be made to work is a matter of doubt. But there can be no doubt concerning the need of national understanding, of national co-operation and the sinking of political opportunism is an honest endeavor to solve the problem of living which confronts so many of our fellow Canadians in these times.

HAPPILY THERE is a brighter side to the picture. Some areas have fared comparatively well. Retail stores in the large centres report greatly improved business. When people get money they spend it.

The problem is one of evening out the hills and valleys in our economic structure. With that problem most of our governments are engaged.

But the matter of human sympathy, human understanding isn't altogether a matter of legislation, of statutes. It is an essentially personal matter.

No government, no city council, no relief board can have a human touch such as you yourself can provide.

THIS IS a Christmas issue. And the title of this article really fits in very well. For there are two kinds of Christmas windows. The kind you look out of and the kind you look into. There's the window through which it is hard to see because it is "steamed." Which means that there is coal for the furnace and warmth and cosiness within the home. And there's the window which is coldly clear because of lack of fuel. The window through which hungry children gaze.

There's a green wreath hung against one window, and blank, staring panes in the other.

Unless, of course, there are a sufficient number of people who are imbued with the real spirit of Christmas.

It has always seemed to me that the greeting "Merry Christmas" doesn't quite catch that spirit. I think "Happy Christmas" comes much closer to it. There is much more content in being happy than in being merry. Selfish people have no difficulty in making merry. They are never happy.

So I wish you

A HAPPY CHRISTMAS

Which means that you will have looked through other windows than your own.

AN HOUR ago we stopped for a few minutes. On the platform stood three small girls. They too were gazing through a win-