

CANADIAN HOME JOURNAL

No story or feature article manuscripts will be returned unless accompanied by stamped and self-addressed envelope. Where stamps are omitted and are not available their equivalent in cash must be sent. The CANADIAN HOME JOURNAL does not hold itself responsible for the return of unsolicited manuscripts.

HECTOR CHARLESWORTH, Editorial Director

WILLIAM DAWSON, Managing Editor

A. M. O'MALLEY, Advertising Manager

C. WILMA TAIT, Editor

Canada's National Woman's Magazine

The first figure on the wrapper of your Journal shows to what date your subscription is paid. Yearly subscription price is \$1.00 for Canada or Newfoundland, Great Britain, British Dominions, Colonies and Protectorates of \$1.50 the year. United States and United States Possessions \$2.00 the year. All other countries \$3.00 the year.

"Mother Knows Best" ... does she?

GUIDING THEIR inquiring minds and dynamic activities ... choosing their food, clothes, entertainment and health needs ... the well-informed modern mother *knows* what is best for the welfare of her offspring. And it is safe to say that an incalculable share of her accurate information has had its beginning in the advertising columns of publications like this.

MANY OF THE advertisements of today bristle with ideas. They are more than catalogues. In the true sense, they are education! Scientific minds contribute to their contents. Their recommendations are based on deep thought. Their words are carefully chosen; their diction studiously formed for clarity and undertaking.

THROUGH ADVERTISEMENTS the mother of today learns authoritatively about new methods in the care of children's teeth. About antiseptics and hygienics. About body-building and health-giving foods. About new comforts, as well as new styles, in juvenile wearing apparel. About books and schools and vacation camps ... The advertisements pour innumerable hints and suggestions into her store of knowledge. They make her a more capable manager of the house.

"MOTHER KNOWS BEST"—is this expression heard about *your* home? Is it just an admonition? Or, is it founded on facts? Reading advertisements will help make it so.

"IT ALWAYS PAYS TO BUY
THE ADVERTISED BRAND"

THIS IS NO. 18 OF THE SERIES ON "WHY
YOU SHOULD BUY ADVERTISED PRODUCTS"

CONTENTS MARCH 1932

Cover Especially Designed and Painted
for Canadian Home Journal by
REX WOODS

FICTION

| | | |
|--------------------------------|-------------------|----|
| FAME OR LOVE—PART 1 | Ian Hope | 5 |
| THE PLEASANT WIVES OF PRINCES | F. E. Baily | 10 |
| TENDER LOVE | Thomas Wayling | 12 |
| THE UNDERLING | C. J. Eustace | 14 |
| THE JURY ROOM MYSTERY (SERIAL) | Ruth Burr Sanborn | 18 |

ARTICLES

| | | |
|---------------------------------------|------------------------------|-----------|
| LEAVE ADOLESCENCE ALONE | Mary Lowrey Ross | 2 |
| A WIFE'S JOB IN HARD TIMES | Leslie Roberts | 8 |
| REVIEWING THE MONTH'S EVENTS | | 16 and 17 |
| WHAT DOES SOPHISTICATION MEAN TO YOU? | Mary Viola Cameron | 22 |
| WE BUY NEW BEDDING | Home Service Bureau Director | 24 |
| ARE WOMEN SHEEP? | Letters from Readers | 28 |
| LOOKING ON LIFE | Eleanor Dare | 86 |

COOKING

| | | |
|--|-----------------------|----|
| FOR SPRING AND SAINT PATRICK | Katherine M. Caldwell | 50 |
| THE COOKING CLASS—Conducted by the Home Service Bureau | | |
| SANDWICHES AND CANAPES | | 52 |
| WELCOME IS THE SWEET | | 54 |
| WE TEST YOUR RECIPES | | 56 |

BEAUTY AND HEALTH

| | | |
|---------------------|-----------------|----|
| COSMETIC PROTECTION | Eva Nagel Wolf | 61 |
| WELL-BABY CENTRE | M.D. | 76 |
| HEALTH AND THE HOME | Medical Advisor | 80 |

FOR THE CHILDREN

| | | |
|----------------------------------|--------------|----|
| THE TALE OF THE GREY GOOSE | Rose Fyleman | 13 |
| MARY LOU'S BABY SISTER (CUTOUTS) | Lydia Fraser | 85 |

FASHIONS

| | | |
|---|--------------|----|
| FOLLOW SUIT WITH A SUIT THIS SPRING | Sallie Davis | 66 |
| THE NEW SILKS CONCENTRATE ON WEAVE | | 68 |
| BY SPECIAL PERMISSION OF OUR ELDERS | | 70 |
| IT'S SMART TO ENSEMBLE YOUR OWN ENSEMBLE | | 72 |
| EMBROIDERY THAT MAY BE MOST AMUSING | | 74 |
| SMART NEW SLENDERING EFFECTS FOR A NEW SEASON | | 75 |

VOLUME 28 ◆ NUMBER 11

BRANCH OFFICES:

MONTREAL
915 New Birks Building
WINNIPEG
304 Birks Building

PUBLISHED MONTHLY BY

CONSOLIDATED PRESS LIMITED

E. R. MILLING,
Business Manager

TORONTO, 2 • CANADA

C. T. CROUCHER,
Assistant Business Manager

PUBLISHERS OF

Saturday Night, Ontario Farmer, Clothier and Haberdasher, Women's Wear, Motor Trade, Construction, The Trader and Canadian Jeweller, Canadian Baker and Confectioner, The Canadian Cigar and Tobacco Journal, The Canadian Optometrist and Optician, Dominion Dental Journal.

BRANCH OFFICES:

NEW YORK
475 Fifth Avenue
CHICAGO
360 North Michigan
Avenue