ACCORDING to press despatches, the British Empire Marketing Board, in its propaganda work on behalf of Canadian products, is using as an emblem of this Dominion the buffalo in preference to the beaver. The reason given is that the buffalo proves more effective for "display purposes." As a builder, as a paradox of industry, the beaver is all right, but as what advertising men call an "attention-getter," the Bison has him licked.

It may be that the Empire Marketing Board is just a jump or two ahead of a lot of us in realizing that Canada in calling her wares could call an on of industry, the beaver is all right, but as what advertising men call an "attention-getter," the Bison has him licked.

"For some years past Frank Mann Harris has been writing sport stories for the most widely circulated magazines in the United States. In Toronto, he enjoys a large following of newspaper readers, to whom he is the "Six-Bit Critic." With "The Big Hick," in this issue, he makes his first appearance in MacLean's, and we hope to see more of him in future. The other contributors to this issue have been brought before the curtain on previous occasions, and as they all appear to have been living very quietly of late, nothing further need be said.

FOR more than a year Ottawa has been the cockpit of a battle, which for drama, for romance and stakes of millions, is without a better and greater character of its warfare, and for the picturesque of the contesting personalities, has had no parallel in our time. The sentence is George O'Leary's. It refers to the struggle for electrical power and hydro privileges, and it involves two rival giants—Frank Jones, promoter of Beauharois, the most gigantic power scheme in the Dominion's history, and Sir Herbert Holt, the Mussolins of Canadian finance. Who are these men? How have they attained their positions? How did they stand out in a field as once remarked that if Holt cut himself he would bleed ice-water. Is that fair? Or what manner of man is this who controls or is a powerful factor in 145 companies in Canada? What manner of man is he fighting, this Frank Jones who started his career by shoveling coal into a boiler for a wage of $5 for ten-hour days?

For the March 15 issue of MacLean's, Grattan O'Leary has written two sketches, one of Holt and one of Jones. They answer these questions, and they present a vivid study of amazing personalities that is more fascinating than the plot of a novel. Correct me if I'm wrong. Also in the next issue will be a penetrating survey of the amazing potentials Canada possesses in the mineral wealth of our newly found Arctic Empire, prepared by A. P. Woollacott. H. H. Roxborough, in "Barnyard Golf," will reveal some unexpected facts concerning the ancient art of horse-shoe pitching. Honorable E. C. Drury will continue his study of the St. Lawrence waterways plan; H. H. Gasdby will have another parliamentary letter and there will be another of W. W. Murray's articles on Canadians who won the V. C. On the fiction counter we hope to place another prize story, in addition to tales by Fred Jacob, J. Paul Loomis and Geoffrey Hewitk.