

# Spring Fashions . . . in

Photography by Brigden Ltd.



1. (Left) Brilliant streaks of racing blue gear the herringbone pattern of this pure silk sheath. Wide sash and flower for trim. (Right) Tail-light

red wool chemise reflects the carefree '20s. Sunbeam Rapier in red and pearl grey; Hillman station wagon in airline blue and pearl

Dream-line cars in carnival colors inspired this exciting spring collection for clothes conscious Canadians

# new power colors

by Rosemary Boxer



2. (Left) There's something gay about this sparkling red after-five pure silk dress. (Right) From the blue of the sea comes the luminous color of

this waist-hugging evening print with velvet bows. De Soto Firedome is in briarwood grey. The Plymouth Savoy is moss and apple green.

From dazzling new high-power cars comes the flair for color in this spring fashion collection. These dresses which capture the season's important shades show the high-style colors busy young Canadian sophisticates are wearing. Luminous

blues, fiery reds, dazzling greens and brilliant prints are all part of the fashion panorama for spring. This year's futuramic fashions incorporate a hint of the waistless '20s in their modern streamlining. Fashion '58 is a carnival of new strong color.



3. (Left) High-powered color fans are steering us toward spring's newest color, hot orange that splashes the big flower design on this white silk organza. (Right) Gardenia white pure silk sheath is caught in fashion's spotlight. Skirt is draped at the side to a soft loop. Gold metallic Edsel with colonial white.

This spring, fashion begins with color—color that drives a straight line right through the rainbow. Greeting the new season with gay abandon are daytime sheaths and evening sophisticates with slim-lined and oval skirts that flow into soft silhouettes.

Looped sashes highlight somewhat lower-waist designs. Imported laces in spring's new polishes shades of copper and pink set the pace for evening on the town. And hand-painted motifs on shimmering white organdy round out the new fashion picture.



4. (Left) To coast through fun-filled evenings Ceil Chapman has designed a soft tuckered pink organdy dress with French lace inserts on the bodice and skirt. (Right) A springtime drive inspired the hand-painted tulips of this white silk organza gown. The Meteor Rideau 500 is raven black with a colonial white roof.

5. (Left) Copper Chantilly lace captures fashion's fancy. This pretty evening charmer is trimmed with matching velvet. (Right) This pure silk sheath reflects chrome-like brilliance in the pretty green and blue print. Lines are 1958 styling. Pontiac Parisienne is Burma green with calypso green accent.



## Sophisticated clothes in a carnival of brilliant new car colors set a youthful, modern trend for spring 1958

6. (Left) A convertible warp print of smoke blue and grey is woven through the pure silk late-dress. Sash has wide loop in front. (Right) Streamlined in pink Chantilly lace is this clear toned figure-flattering sheath caught up with matching bows. Dresses are photographed against a Capri gold Chevrolet Impala.

